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Check-In

# What is one way you already notice hope showing up in your work?

Please share in the chat:

- Your name
- Your organization
- One word or phrase





# Measuring Hope

Data, Outcomes, and  
Real-World Practice

HOPE Community of Practice | July 8, 2026 | 12:00–1:00 PM





# TODAY'S CONVERSATION

We will explore how different organizations are learning whether hope-centered work is making a difference.

- Hear real examples from community partners and researchers
- Notice different ways people capture learning, stories, progress, and outcomes
- Ask questions and think about what is possible in your own role or organization

*The goal is not perfect measurement — it is useful learning.*





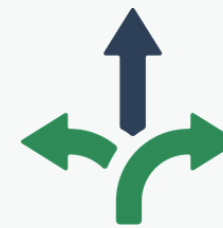
# What is the Science of Hope?

Hope is a research-based way of understanding how people move toward a better future.



## Goals

Clear, meaningful, and achievable goals that give people something to work toward.



## Pathways

Different strategies or routes people can take to reach their goals.



## Agency

The belief, energy, and motivation that actions can move people forward.

**Goals, pathways, and agency reinforce one another.**

# How Hope Becomes Movement

Goals → Pathways → Agency → Action



GOALS



PATHWAYS



AGENCY



ACTION

**Agency turns possibility into action. Without agency, goals remain wishes and pathways remain ideas.**

# Why Data and Outcomes Matter

- Data helps us learn what is changing, for whom, and under what conditions.
- Stories help us understand how change is experienced by real people.
- Outcomes help us show whether hope-centered work is making a difference.
- The right measure depends on the goal, setting, people, and resources.



**Hope-centered measurement asks:**

**What do we need to learn so we can strengthen goals, pathways, agency, and action?**

# Hope Data Spectrum

Start where you are. Build as you learn.

LOWER EFFORT

DEEPER LEARNING



**Attendance**

Who shows up?

**Feedback**

What did people find useful?

**Stories**

What changed for people?

**Surveys**

What shifted over time?

**Outcomes**

What impact can we show?

Not every project needs the same level of data. The goal is to choose data that helps people learn and act.

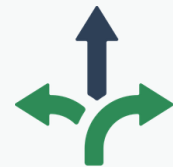
# Hope Signals: What Can We Notice?

Data can include patterns, stories, quotes, observations, and outcomes.



## GOALS

- Goals are clearer
- Goals become more future-focused
- People can name what matters most



## PATHWAYS

- More than one option is named
- Support people know the next step
- People can adjust when a path is blocked



## AGENCY

- People believe their actions matter
- Staff notice more follow-through
- People feel able to take a next step

**A signal is something we can notice, capture, and learn from — even before a formal outcome is available.**



# What Counts as Evidence?

Hope-centered work can be understood in more than one way.



## Numbers

Attendance, completion, response rates, referral patterns, service use



## Stories

Quotes, lived experience, success stories, shifts in language



## Feedback

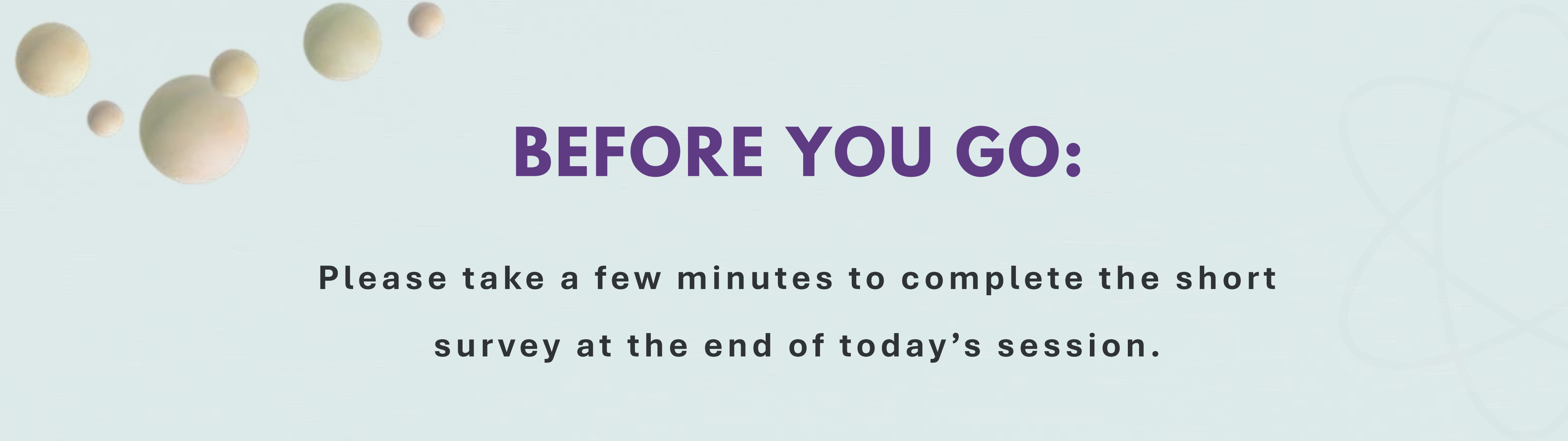
What people found useful, what helped, what felt different



## Outcomes

Changes in progress, engagement, stability, behavior, or systems

**A stronger story of impact often comes from combining more than one type of evidence.**



# BEFORE YOU GO:

**Please take a few minutes to complete the short survey at the end of today's session.**

**Your feedback helps shape future Hope Community of Practice Sessions.**

QUESTIONS OR WANT TO FOLLOW UP?



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